

Peter Heykoop
FOR
TINY MIRACLES

CATALOGUE 2016

www.tinymiracles.nl

REINVENTING FAIR TRADE

We focus our efforts on eliminating poverty in one of the most impoverished city areas of Mumbai, India in a slum bordering on the red light district. Our key ambition was to help this small community of 700 people become self-supporting in 10 years time. We are well on our way.

Our experience is that tackling the fundamentals first and building awareness and knowledge from a solid basis, has proven to create a profound and lasting impact. So we focus on all areas of life simultaneously: awareness, education, healthcare, employment and celebration.

Over the last years we have created a successful business model that has acquired the expertise to fulfill our future mission: breaking the cycle of poverty in any community around the world.



Paper Vase Cover

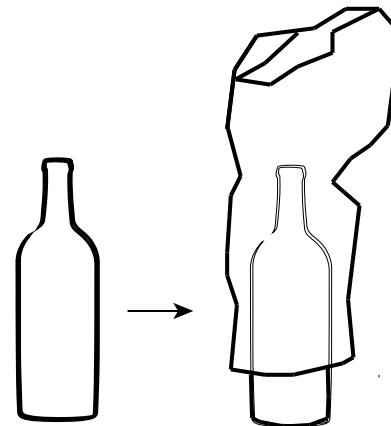
TURN YOUR EMPTY BOTTLE INTO A VASE



TURN YOUR EMPTY BOTTLE INTO A VASE

Empty bottles can literally be found anywhere in the world and they can hold their water, making it an ideal vase. The only thing needed to make it look pretty is a beautiful cover.

Our paper vase covers are made of coated paper and are hand folded by the women of Tiny Miracles. Their unique hand folded triangular paper design ensures easy assembly in under a minute while it can be shaped as preferred.



Material: Coated FSC Paper

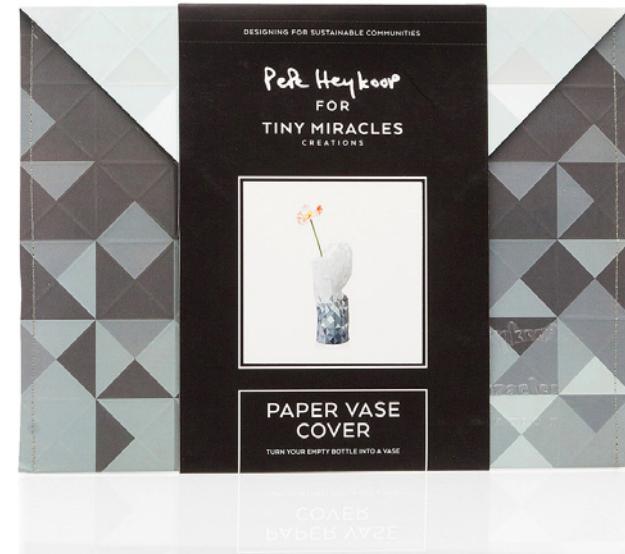
Size: 24 x 14 x 42 cm

Packaging: flat packed in an envelope

Size packaging: 29 x 22 x 1 cm

Weight: 155 gr

Production: Tiny Miracles Foundation India



NEW COLLECTION

Grid



Grid Blue



Grid Red

Dutch Icons

NEW PRINT



Winter Landscape with Ice Skaters
Hendrick Avercamp



The Milkmaid
Johannes Vermeer



Delft Blue Icons

Gradients



Red Gradient



Grey Gradient



Green Gradient



Green Fade

Plain Colors



White



Black



Silver

City Series



Berlin



Paris



New York



Canal Houses

Limited Editions



Green Ants



Bauhaus



Catharijne Convent Utrecht

Custom Made

These are some examples of customized Paper Vase Covers. For more information about creating your own customized vase please email us at info@pepeheykoop.nl



Stedelijk Museum s' Hertogenbosch

KLM

Paper Vase Cover Small

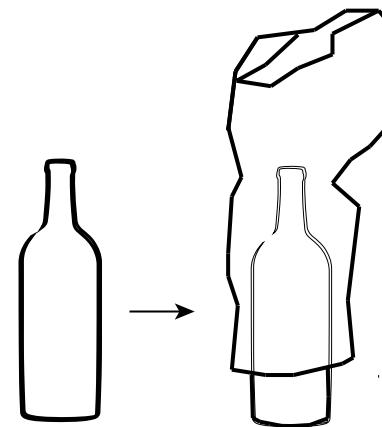
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Material: Coated FSC Paper

Size: 11 x 8 x 25 cm

Packaging: flat packed in an envelope

Size packaging: 29 x 22 x 1 cm

Weight: 60 gr

Production: Tiny Miracles Foundation India



NEW COLLECTION

Grid



Grid Yellow

NEW COLLECTION

Dutch Icons



Still life with flowers and a watch
Abraham Mignon

Color Tones



Yellow Tones



Blue Tones



Pink Tones



Light Grey Tones

Watercolors



Plain White



Watercolor White



Watercolor Blue



Watercolor Grey

Folded Lampshade

EASY POP-UP PAPER LAMP



EASY POP-UP PAPER LAMP

Simplicity meets sophistication in this folded lampshade original. Its innovative design allows a flat folded paper construction to unfold like a flower into a beautiful lampshade, which can be used with any existing hanging fixture. They are wonderful on their own but even more striking in a colorful group assembly.



Material: Coated FSC Paper

Size: 50 x 50 x 27 cm

Packaging: flat packed in an envelope

Size packaging: 38 x 26 x 2 cm

Weight: 250 gr

Technical specifications: suitable for E27 socket, max 15 watt

Including: ceiling cap

Excluding: electricity set

Production: Tiny Miracles Foundation India



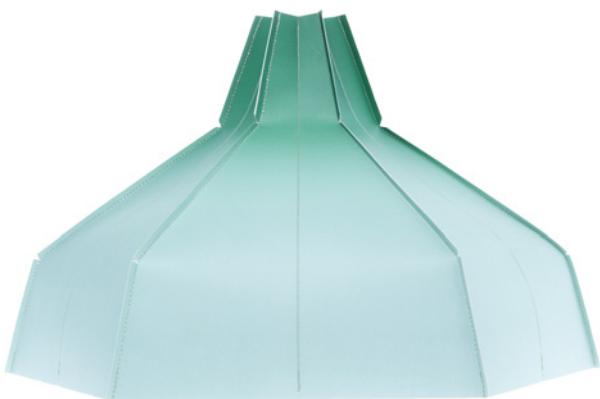
Gradient Colors



White



Grey



Green



Yellow



Red

Wallpaper Leaves

GROW YOUR OWN WALLPAPER



GROW YOUR OWN WALLPAPER

Simplicity meets sophistication in this folded lampshade original. Its innovative design allows a flat folded paper construction to unfold like a flower into a beautiful lampshade, which can be used with any existing hanging fixture. They are wonderful on their own but even more striking in a colorful group assembly.



Material: Coated FSC Paper

Size: Large 12 x 4,5 cm

Medium 8 x 4,5 cm

Small 7 x 3,5 cm

Packaging: flat packed

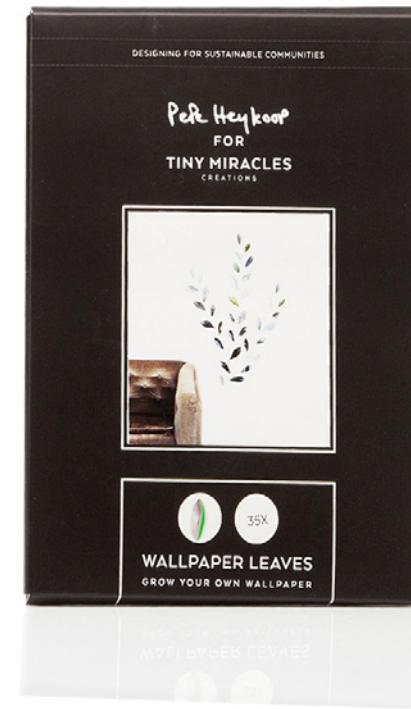
Size packaging: 17 x 22 x 1 cm

Amount: 35 leaves

Weight: 180 gr

Included: non stain adhesive gum

Production: Tiny Miracles Foundation India



Colors



Pink Shadow



Green Shadow

Prices 2016 USD

Wholesale Price

-ex TAX-

Paper Vase Cover

USD 12

USD 29

Paper Vase Cover Small

USD 7,5

USD 18

Folded Lampshade

USD 20

USD 49

Wallpaper Leaves

USD 12

USD 29

Most of our products are flatpacked

Recommended Retail Price

-incl TAX-

About Tiny Miracles

REINVENTING FAIR TRADE

Tiny Miracles is an innovative social enterprise/foundation with the ambition to develop a working business model to break poverty cycles in any community in the world. The pilot community, lives in the slums of Mumbai, India.

Tiny Miracles wants to realize a fully self supporting community, because giving just money will not really help in the long run. Giving these people a purpose in life and the tools to become self-supporting however, will help immensely. That is why providing jobs is so incredibly important. Laurien Meuter, founder of the foundation, teamed up with cousin and Dutch designer Pepe Heykoop who invented a range of high quality products that could be easily manufactured by the (mostly illiterate and uneducated) community itself. It is a mechanism that works both ways. On the one hand beautiful products which are being sold in museum- and high-end stores around the world. On the other hand a growing work force within the community.

Today Laurien and Pepe are not only providing work for more than 100 Indian women, they have drastically improved the bleak living circumstances of an entire community of 700 extremely poor people. Their key ambition was to help this community become self-supporting in 10 years time. They are well on their way. Over the last years they have created a successful holistic business model that has acquired the expertise to fulfill their future mission: breaking the cycle of poverty in any community around the world.

For more information on how this holistic business model works, visit our website: www.tinymiracles.nl



ELIMINATING POVERTY, ONE MIRACLE AT A TIME